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## Advisory on Digital Assets

We recommend that clients compile an inventory of their digital assets, including URLs, usernames, passwords, PINs, and answers to secret questions. The inventory should be kept in a safe place and updated frequently as your passwords, usernames and accounts change.

Be particularly mindful of an asset that has only an online presence, such as a bank account without paper statements mailed to you.

Here are some examples of digital assets:

### Communications

- Alumni databases
- Skype
- Twitter
- Voicemail passwords for landlines and mobile phones

### Computers and personal devices (include WiFi and router information and passwords)

- Home
- Portable (laptops, tablets, smartphones)
- Office
- Kindle
- Dating sites
- Digital media
  - Hulu
  - iTunes
  - Netflix
- Intellectual property
  - Blogs
  - Domain names
  - Flickr
  - Fokti
  - Instagram
  - Youtube
- Online financial and shopping accounts
  - Amazon
  - Bank accounts

- Brokerage accounts
- Credit card accounts
- Ebay
- Investment accounts
- Utilities electricity, gas, telephone, cell phone
- Paypal
- Quickbooks
- Quicken
- Tax payments (municipal, state, federal)
- TurboTax

- Online storage accounts
  - Dropbox
  - Google Docs, Google Drive
  - Icloud
- Reward and loyalty programs
  - Airlines
  - Car rentals
  - Hotels
- Social media accounts
  - Facebook
  - LinkedIn
  - Email (Gmail, hotmail, aol, Microsoft Outlook, yahoo)
  - Yelp